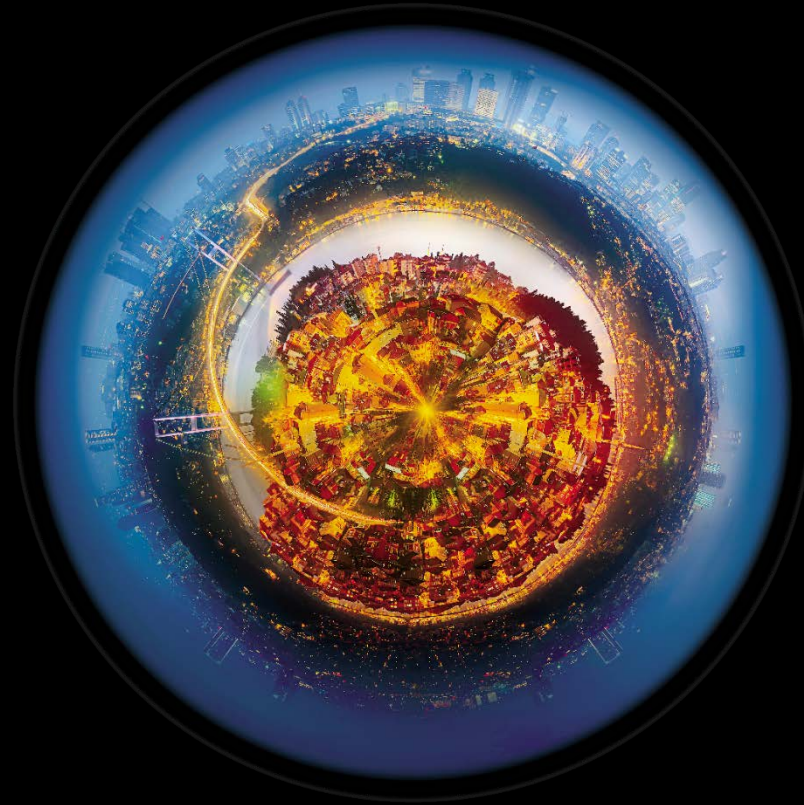


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Future *of*
Mobility



Perspectives on the Future of Mobility

April 2019

Mobility has changed
rapidly in recent
years

● On-Demand Rentals

- Ride-Hailing Revolution
- Ubiquitous Bike Sharing Programs
- On-Demand Shuttles
- Rise of EVs and AVs
- Swift Adoption of E-Scooters
- Drones & Hyperloop coming quickly





On-Demand
Rentals

Ride-Hailing Revolution

Ubiquitous Bike
Sharing Programs

On-Demand
Shuttles

Rise of EVs
and AVs

Swift Adoption
of E-Scooters

Drones &
Hyperloop coming
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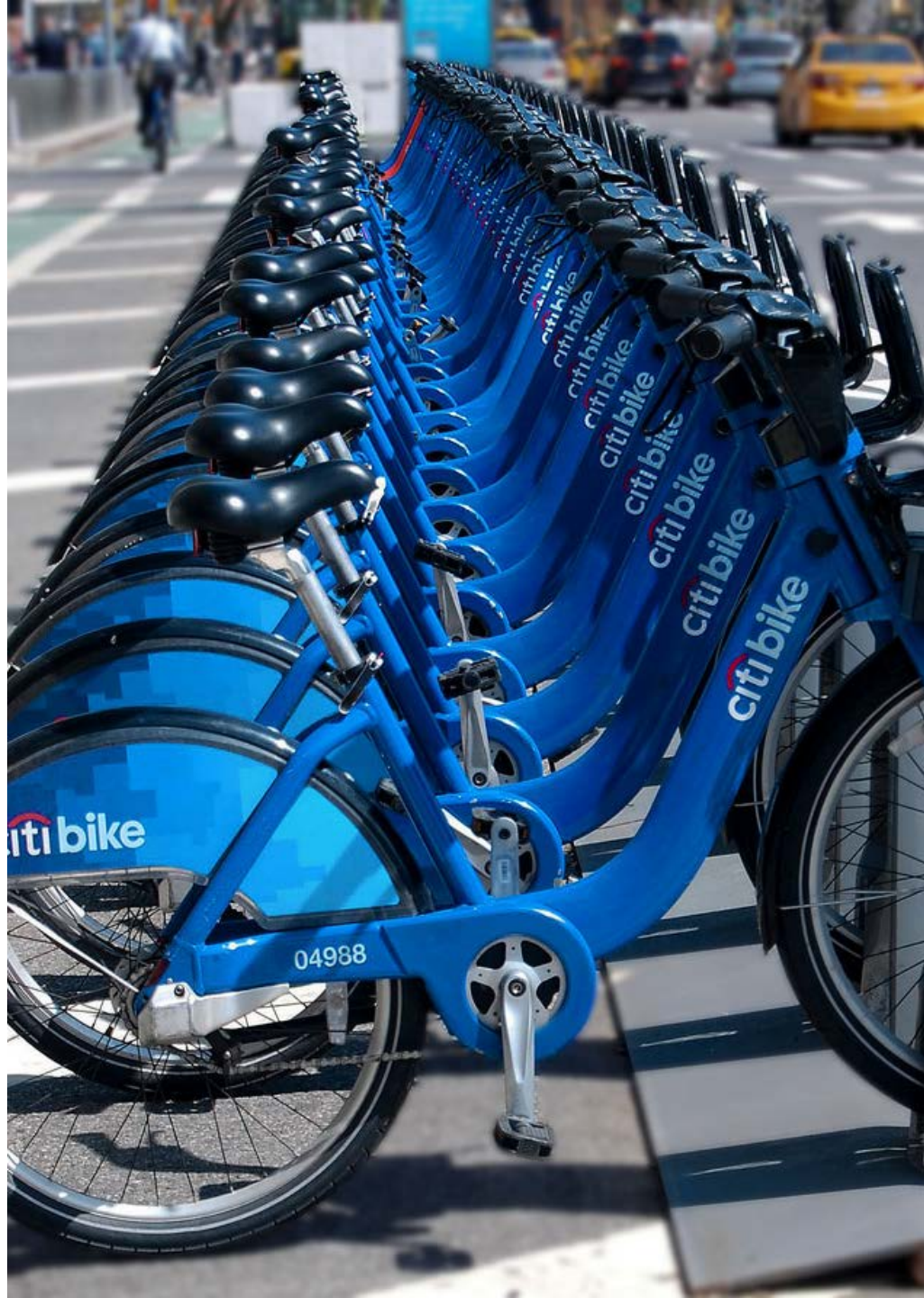
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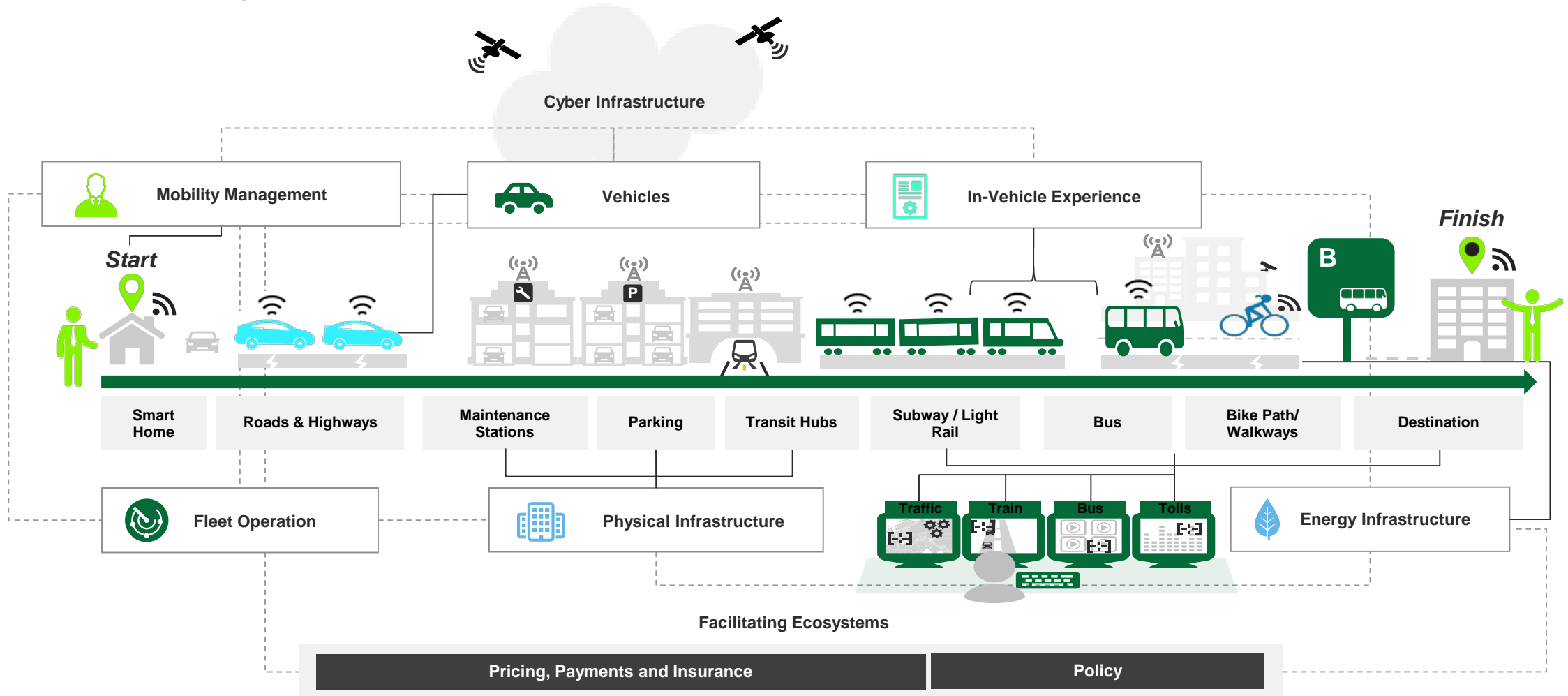
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A new mobility ecosystem is emerging...

...delivering seamless intermodal transportation faster, cheaper, safer & cleaner



Cities are the center of gravity for future mobility

Rural areas risk being left behind—but there are opportunities

- **Private sector innovation is largely focused elsewhere**

- **Rural areas face real mobility challenges**

- **There are opportunities to help address key mobility problems outside cities**
 - Autonomous vehicles / advanced driver assist
 - New goods delivery approaches
 - Dynamic route planning and microtransit
 - V2X connectivity
 - Targeted usage-based pricing





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