Mobility has changed rapidly in recent years
On-Demand Rentals

- Ride-Hailing Revolution
- Ubiquitous Bike Sharing Programs
- On-Demand Shuttles
- Rise of EVs and AVs
- Swift Adoption of E-Scooters
- Drones & Hyperloop coming quickly
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**Drones & Hyperloop coming quickly**
A new mobility ecosystem is emerging... 
...delivering seamless intermodal transportation faster, cheaper, safer & cleaner
Cities are the center of gravity for future mobility
Rural areas risk being left behind—but there are opportunities

- **Private sector innovation is largely focused elsewhere**

- **Rural areas face real mobility challenges**

- **There are opportunities to help address key mobility problems outside cities**
  - Autonomous vehicles / advanced driver assist
  - New goods delivery approaches
  - Dynamic route planning and microtransit
  - V2X connectivity
  - Targeted usage-based pricing
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